

5

AbstractCleansing Composition

10 A post-foaming cleansing composition comprises at least one anionic
surfactant, at least one non-ionic gelling agent and at least one post-foaming agent.
The ratio of anionic surfactant: non-ionic gelling agent is 4:1 or greater such that
during manufacture, at least 4 minutes after the addition of the post-foaming agent to
the remainder of the composition a gel structure is formed. The gel structure is
15 retained for at least 12 months following manufacture when stored at 20°C to 25°C or
below.